

Privacy Policy for Emotion Trace

Effective Date: February 01, 2026

1. Introduction

Thank you for choosing **Emotion Trace**. We are committed to protecting your privacy. This Privacy Policy explains how **Dipl.-Ing.(FH) Maximilian Forster** ("we", "us", or "our") collects, uses, and safeguards your information when you use our mobile application.

2. Contact Information

If you have any questions about this Privacy Policy, please contact us:

- **Name:** Dipl.-Ing.(FH) Maximilian Forster
- **Address:** Talangerstr. 2a, 85250 Altomünster, Germany
- **Email:** developer@m-a-x.net

3. Data Collection and Usage

Personal Data

When you set up Emotion Trace, we ask for a **username**. This name is used exclusively to personalize your experience within the app (e.g., addressing you by name). This information is stored locally and in your private iCloud container.

Sensitive Data (Emotions)

The core function of the app is to record and analyze your emotions. Under the GDPR, this is considered a "special category of personal data" (Art. 9). By using the app to record these entries, you explicitly consent to the processing of this data for the purpose of providing the app's services. We do not have access to these entries.

4. Data Storage and CloudKit (iCloud)

We use Apple's **Core Data with CloudKit integration** to store your data.

- **Local Storage:** Your data is stored on your device.
- **Cloud Synchronization:** Your data is synced to your private **iCloud container** hosted by Apple. This allows you to access your data on all your devices.
- **Privacy:** Your data is stored in your private database on Apple's servers. As the developer, we have **no access** to your emotion logs, names, or any other data stored in your private iCloud container.

5. Payments and Subscriptions

Emotion Trace offers premium features via in-app purchases or subscriptions.

- All payment transactions are processed through the **Apple App Store**.
- We do not collect or store your credit card numbers or bank account details.

- For more information on how Apple handles your payment data, please refer to [Apple's Privacy Policy](#).

6. Tracking and Analytics

- **No Third-Party Tracking:** We do not use any third-party tracking or analytics services (such as Firebase, Google Analytics, or TelemetryDeck).
- **No Advertising:** There are no advertisements or third-party ad networks implemented in Emotion Trace.

7. Legal Basis (GDPR)

We process your data based on:

- **Consent (Art. 6(1)(a) & Art. 9(2)(a) GDPR):** For your emotion logs and username.
- **Contract (Art. 6(1)(b) GDPR):** To provide the services of the app.
- **Legitimate Interests (Art. 6(1)(f) GDPR):** For secure and stable operation.

8. Your Rights (GDPR & CCPA)

Depending on your location, you have the following rights:

- **Access and Portability:** You can view your data within the app.
- **Deletion:** You can delete your data at any time by deleting entries within the app or by deleting the app and its data from your iCloud settings.
- **Withdrawal of Consent:** You can stop the processing of your data at any time by deleting the app.

9. Changes to This Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.